

Paint a Plow Program



Creativity In Action!

Building Community Relations by Inspiring our Youth

Paint the plow projects reinforce creative expression, give students in the community a sense of pride and belonging, and promote positive community relations.





Paint the Plow Program



Origins of Paint the Plow



Ohio Department of Transportation

Contact: Kathleen Fuller (740-774-8834)

- First road department to initiate Paint the Plow program
- Outreach starts in March and program opens April 1st to October 1st
- Most Counties throughout the state participate, 50% of schools in Southern Ohio participate in the program
- Schools provide own materials and are encouraged to reach out to local businesses and family members
- ODOT sends out flyers to every high school and career center - If participation is low they reach out to middle schools

Existing Paint the Plow Programs

Lake Township, MI

- Snow removed nearly all of the paint
- Showed importance of snowplows in the community

La Crosse, MI

- Local businesses helped provide supplies
- Used acrylic paint
- Teamed up with Viterbo University to organize and oversee program

Cass County, MI

- Schools provided materials
- Businesses have reached out to participate
- A plow was painted with chalkboard paint to be used at community events

Portage, MI

- Plows were used throughout summer at community events

Recommendations

Based on the feedback given by other road departments

- Open program during spring and run through fall. When done in phases, we are not missing all plows at once. Schools can participate when it best serves them and their curriculum. Plows are available for events all year long.
- Do not use water soluble paint. Latex, enamel, and tractor paint work best.
- Provide design guidelines in advance. Ex: No religious, political or discriminatory symbols.

Application Process Suggestions

- Both online and paper applications will be available
- Digital release waivers will be included with application





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